



Pure Green, LLC Partners with Green Clean Institute

New York, NY March 17, 2008 – Pure Green, LLC today announces that PureGreen24® is now recognized by the Green Clean Institute as a recommended product for use by Green Clean Institute Certified janitorial services providers. PureGreen24 offers rapid efficacy by killing Methicillin resistant Staphylococcus (Staph) aureus (MRSA) within two minutes of contact.

Your Only Disinfectant Choice to meet Green Cleaning Mandates

David Stetson, Pure Green, LLC co-founder stated, “ It is gratifying that organizations, now including Green Clean Institute, have recognized the advantages of using PureGreen24 at schools, offices and governmental buildings. PureGreen24 has the lowest toxicity rating granted by the EPA and provides a unique 24hr residual kill against Staph.” Michael Richmond Green Clean Institute co-founder, stated, “We were pleased to finally find a disinfectant that is both effective against bacterial threats such as MRSA and does not expose our janitors, or their customers, to dangerous or toxic chemicals. PureGreen24 is an ideal disinfectant for a number of application areas including cafeterias, athletic facilities, break rooms and general common areas.”

PureGreen24's Advantages

PureGreen24 kills the most deadly of superbugs, yet also kills everyday household germs. None of the ingredients in PureGreen24 are on the California list of toxic chemicals (CA Proposition 65). In addition, PureGreen24 provides **24hour Residual Protection** against Staph, Salmonella and Pseudomonas, kills Germs in 30 Seconds*, and is EPA registered for use on children's toys and sports equipment. PureGreen24 benefits include: no rinsing required, odorless, non-staining and no protective gear is required. PureGreen24 meets School System and Office Building Green standards and is manufactured and bottled in the USA. Visit www.puregreen24.com/PureGreen24FactSheet.pdf for further details.

About Pure Green, LLC

Pure Green, LLC is the international distributor of PureGreen24 disinfectant and deodorizer; your only choice for a proven disinfectant. Pure Green, LLC is dedicated to reducing health risks caused by exposure to viruses, fungi and bacteria without endangering people and animals during the disinfecting process. PureGreen24 kills MRSA, Staph & Influenza A, yet also kills common household germs. PureGreen24 can be used in the presence of children and animals. PureGreen24 is based on PURE Bioscience's patented Silver Ion SDC technology and is the only disinfectant with 24hour effectiveness*. Pure Green, LLC is further distinguished by donating a portion of profits to charities which support children's health, cancer research and animal protection. Additional information about Pure Green, LLC is available at www.puregreen24.com.

About Green Clean Institute

Green Clean Institute graduate firms earn their credentials through training, testing, and upgrading of their service. In time, the demand for “Green” janitorial firms to properly service the “Green” Corporations of America will increase. To meet this demand, the Green Clean Institute stands as an independent, education-only organization preparing the next generation of janitorial service providers. The organization’s website is www.greencleaninstitute.com

*See label for specific organism kill times

Contact Information:

Pure Green, LLC

David Stetson 800-306-9122 x1

david@puregreen24.com

Green Clean Institute

Michael Richmond 888-569-1649

office@greencleaninstitute.com