



## NEWS

### **PureGreen24, Highlighted in the TURI Infection Control Handbook**

NEW YORK, NY, November 18, 2010 – Pure Green, LLC, distributors of PureGreen24 disinfectant and deodorizer, announces the inclusion of PureGreen24 in the **2010 Cleaning for Healthy Schools – Infection Control Handbook** by TURI, the Toxic Use Reduction Institute.

Brigitte Ferrada-Stetson, co-founder of Pure Green LLC, commented, “We are very pleased to be included in this infection control handbook and to be able to offer the extensive benefits of our product. PureGreen24 kills dangerous bacteria and viruses without the use of toxic chemicals.”

Over the course of two years, the TURI workgroup created a comprehensive handbook on disinfection, sanitization, hand hygiene options and product selection to help reduce the use of, and exposure to, toxic products in schools. The full handbook can be downloaded: [Disinfection Handbook](#) or by going to [www.turi.org](http://www.turi.org) and searching for “School Disinfection Workgroup”. PureGreen24 is included with direct comparison to the other disinfectant products currently on the market (pages 59-63).

The Workgroup has found that a thorough, ongoing cleaning program is the best strategy to prevent disease transmission. The material is intended to be used by school personnel, including facility managers, head custodians, administrators, nurses and purchasing agents, when customizing their school program.

The Handbook has been developed over several years by the National Cleaning for Healthy Schools and Infection Control Workgroup, which consists of representatives from the academic, public health, environmental health, medical and school advocacy communities

PureGreen24 is the only disinfectant that can potentially be added the DFE list of green products that offers no rinse required for skin contact or children’s toys, based on their findings. In addition, PureGreen24 is the only disinfectant to offer the following benefits; fast “kill times”, odorless and 24hour residual protection\*.

#### **About Pure Green, LLC**

Pure Green, LLC is the international distributor of PureGreen24 disinfectant and deodorizer;” your only choice for a proven disinfectant”. Pure Green, LLC is dedicated to reducing health risks caused by exposure to viruses, fungi and bacteria without endangering people and animals during the disinfecting process. PureGreen24 kills MRSA and H1N1, yet also kills common household germs. PureGreen24 is based on patented Silver Ion SDC technology, which is the only disinfectant with 24 hour effectiveness. Pure Green, LLC is further distinguished by donating a percentage of profits to charities which support children's health, cancer research and animal protection. Contact information: [www.puregreen24.com](http://www.puregreen24.com), 800.306.9122 or [info@puregreen24.com](mailto:info@puregreen24.com).

\*Please follow instructions on label