

NEWS



PureGreen24 Kills the Influenza A Virus on hard surfaces in both Home and Healthcare Settings*

NEW YORK, NY, April 29, 2009 – Pure Green, LLC, distributors of PureGreen24, confirmed today that PureGreen24, powered by SDC, kills Influenza on hard surfaces*. The person-to-person transmission of flu occurs mainly through the coughing or sneezing of people infected with the influenza virus. People may become infected by touching something with the flu viruses on it and then touching their mouths or noses.

PureGreen24 can be used as the environmental solution for the management of influenza. For infection control in healthcare settings, we recommend that a disinfection strategy be adopted at all times. In addition, we recommend keeping surfaces in the home (especially phones, TV remotes, door knobs, tables, surfaces in the bathroom, and toys for children) clean by wiping them down with PureGreen24 disinfectant according to directions on the label.

Pure Green’s SDC-based (silver dihydrogen citrate) disinfectant has been registered by the EPA specifically for use on children’s toys, cribs, high chairs and other sensitive areas of the home as well as for use on hard surfaces in multitudes of environments, including hospitals, schools and offices.

David Stetson, Co-Founder of Pure Green, LLC, stated, “PureGreen24 is effective against Influenza A. Should an outbreak of Influenza A become pandemic, Pure Green, LLC has the capacity to react to the needs in the US and Puerto Rico, in volume supply, for our powerful disinfectant to federal and state governments, healthcare institutions, schools and consumers.”

Pure Green’s broad spectrum disinfectant kills bacteria, viruses and fungi and is registered with the EPA under the trade name Axen30. Independent lab studies and the resulting EPA-registered claims document that PureGreen24 kills resistant strains of bacteria, including MRSA (Methicillin-resistant Staphylococcus aureus), and VRE (Vancomycin resistant Enterococcus faecium) and E-coli in just 2 minutes. In addition, PureGreen24 provides a 30-second kill and 24-hour residual protection against Staphylococcus aureus, Pseudomonas aeruginosa, Salmonella choleraesuis. Notable viral efficacy claims for PureGreen24’s disinfectant include a 10-minute kill against Influenza A and Rhinovirus. Moreover, PureGreen24 is odorless, colorless, non-corrosive, non-flammable and is compatible with other disinfecting and cleaning chemicals.

About Pure Green, LLC

Pure Green, LLC is the international distributor of PureGreen24 disinfectant and deodorizer; your only choice for a proven green disinfectant. Pure Green, LLC is dedicated to reducing health risks caused by exposure to viruses, fungi and bacteria without endangering humans and animals during the disinfecting process. PureGreen24 kills MRSA and Staph, yet also kills common household germs. PureGreen24 can be used in the presence of children and animals. PureGreen24 is based on PURE Bioscience’s patented Silver Ion SDC technology, which is the only disinfectant with 24 hour effectiveness. Pure Green, LLC is further distinguished by donating 10% of profits to charities which support children's health, cancer research and animal protection. Additional information about Pure Green, LLC is available at www.puregreen24.com.

*Please follow instructions on label

Pure Green, LLC Contact: David Stetson, Co-Founder * 800-306-9122 x 1 david@PureGreen24.com