

NEWS



PureGreen24 Announces Availability at Whole Foods Market

NEW YORK, NY, January 10, 2010 – Pure Green, LLC, distributors of PureGreen24, today announced that PureGreen24 disinfectant and deodorizer will be available for purchase at the Whole Foods Market store in Jericho, NY <http://www.wholefoodsmarket.com/stores/jericho/>.

Brigitte Ferrada-Stetson, Co-Founder commented that, “We are very please at this opportunity to be offered for sale at the Whole Foods Market. We believe that the Whole Foods customer is looking for a disinfection product that contains no toxic chemicals and can be used around children and pets. With the cold and flu season now reaching it’s peak this is perfect timing for us.”

About Pure Green, LLC

Pure Green, LLC is the international distributor of PureGreen24 disinfectant and deodorizer; your only choice for a proven disinfectant. Pure Green, LLC is dedicated to reducing health risks caused by exposure to viruses, fungi and bacteria without endangering humans and animals during the disinfecting process. PureGreen24 kills MRSA and H1N1, yet also kills common household germs. PureGreen24 can be used in the presence of children and animals. PureGreen24 is based on patented Silver Ion SDC technology, which is the only disinfectant with 24 hour effectiveness. Pure Green, LLC is further distinguished by donating a percentage of profits to charities which support children's health, cancer research and animal protection. Additional information about Pure Green, LLC is available at www.puregreen24.com

*Please follow instructions on label

About Whole Foods Market

Founded in 1980 in Austin, Texas, Whole Foods Market (www.wholefoodsmarket.com), a leader in the natural and organic foods industry and America’s first national certified organic grocer, was named “America’s Healthiest Grocery Store” in 2008 and was recognized as one of “America’s Healthiest 100” in 2009 by Health magazine. In fiscal year 2008, the company had sales of \$8 billion and currently has more than 280 stores in the United States, Canada and the United Kingdom.

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