



PureGreen24 Recognized As “ChildSafe” Disinfectant

New York, NY March 17, 2008 – Pure Green, LLC today announces that PureGreen24®[®], a hard surface disinfectant registered with Federal Environmental Protection Agency (EPA), has been recognized by Grassroots Environmental Education as meeting their strict criteria for children’s health and safety, resulting in its designation as a ChildSafe product. The ChildSafe Guidelines have been developed by Grassroots to address the unique vulnerability of children, who are at greater risk from toxic exposures because of their immature and rapidly developing physiology. PureGreen24 is ideal for use on artificial turf, wrestling mats, athletic gear and in general school common areas.

Your Only Choice for a Proven Disinfectant for Use in Children’s Environments

David Stetson, Pure Green, LLC co-founder stated, “ It is gratifying that organizations, such as Grassroots Environmental Education, have recognized the advantages of using PureGreen24 in schools and athletic facilities. PureGreen24 is effective against bacterial threats, killing Methicillin resistant Staphylococcus (Staph) aureus (MRSA) within two minutes of contact and is ideal for use around children and pets.” Doug Wood, Grassroots Environmental Education co-founder stated, “This is exactly the kind of product innovation we like to see in the marketplace. We are very pleased to welcome PureGreen24 into our ChildSafe family of green cleaning products that meet or exceed the highest standards for safety and health.”

PureGreen24’s Advantages

PureGreen24 kills the most deadly of superbugs, yet also kills everyday household germs. None of the ingredients in PureGreen24 are on the California list of toxic chemicals (CA Proposition 65). In addition, PureGreen24 provides **24hour Residual Protection** against Staph, Salmonella and Pseudomonas, kills Germs in 30 Seconds*, and is EPA registered for use on children’s toys and sports equipment. PureGreen24 benefits include: no rinsing required, odorless, non-staining and no protective gear is required. PureGreen24 meets School System and Office Building Green standards and is manufactured and bottled in the USA. Visit www.puregreen24.com/PureGreen24FactSheet.pdf for further details.

About Pure Green, LLC

Pure Green, LLC is the international distributor of PureGreen24 disinfectant and deodorizer; your only choice for a proven disinfectant. Pure Green, LLC is dedicated to reducing health risks caused by exposure to viruses, fungi and bacteria without endangering people and animals during the disinfecting process. PureGreen24 kills MRSA, Staph & Influenza A, yet also kills common household germs. PureGreen24 can be used in the presence of children and animals. PureGreen24 is based on PURE Bioscience’s patented Silver Ion SDC technology and is the only disinfectant with 24hour effectiveness*. Pure Green, LLC is further distinguished by donating a portion of profits to charities which support children’s health, cancer research and animal protection. Additional information about Pure Green, LLC is available at www.puregreen24.com.

About Grassroots Environmental Education

Grassroots Environmental Education is a not-for-profit 501 (c) (3) organization dedicated to researching and disseminating information about chemical toxins and their impact on human health and the environment. Founded in 2000, Grassroots currently serves local governments, school systems, community groups, other environmental organizations and individuals across the nation. The organization's website is www.grassrootsinfo.org.

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