

PureGreen24, First Green Disinfectant to Receive Green Clean Institute Certification

New York, NY March 24, 2008 -- Pure Green, LLC today announces that PureGreen24, the first "green" surface disinfectant registered with the Federal Environmental Protection Agency (EPA), is now recognized by the Green Clean Institute as a recommended product for use by Green Clean Institute Certified janitorial service providers. PureGreen24 offers superior efficacy by killing Methicillin resistant Staphylococcus (Staph) aureus (MRSA) within two minutes of contact.

Your Only Disinfectant Choice to Meet Green Cleaning Mandates

David Stetson Pure Green LLC co-founder stated, "It is gratifying that organizations, now including Green Clean Institute, have recognized the advantages of using PureGreen24 at schools, offices and governmental buildings. PureGreen24 has the lowest toxicity rating granted by the EPA and provides a unique 24hr residual kill against Staph." Michael Richmond Green Clean Institute co-founder, stated, "We were pleased to finally find a disinfectant that is both effective against bacterial threats such as MRSA and does not expose our janitors, or their customers, to dangerous or toxic chemicals. PureGreen24 is a ideal disinfectant for a number of application areas including cafeterias, athletic facilities, break rooms and general common areas."

PureGreen24's Advantages

PureGreen24 kills the most deadly of superbugs, yet also kills everyday household germs. PureGreen24's advantages include: fastest bacterial/ viral/ fungal kill times, 24 hour residual protection against Staph and EPA registration for use on sports equipment and children's toys (no rinsing required). PureGreen24 can be applied in the presence of humans and animals, meets School System and Office Building Green standards and is manufactured and bottled in the USA. Visit www.puregreen24.com/PureGreen24FactSheet.pdf for further details.

About Pure Green, LLC

Pure Green, LLC is the international distributor of PureGreen24 disinfectant and deodorizer. PureGreen24 is the first "green" disinfectant registered by the Federal EPA; your only choice for a proven "green" disinfectant. Pure Green, LLC is dedicated to reducing health risks caused by exposure to viruses, fungi and bacteria without endangering humans and animals during the disinfecting process. PureGreen24 kills MRSA, VRE and Staph, yet also kills common household germs and is safe for use in the presence of children and animals. PureGreen24 is based on a patented Silver Ion SDC® technology that is a true "green" disinfectant with unprecedented 24 hour effectiveness. Pure Green, LLC is further distinguished by donating 10% of profits to charities which support children's health, cancer research and animal protection. Additional information about Pure Green, LLC is available at www.puregreen24.com.

About Green Clean Institute

Green Clean Institute graduate firms earn their credentials through training, testing, and upgrading of their service. In time, the demand for proven "Green" janitorial firms to properly service the "Green" Corporations of America will increase. To meet this demand, the Green Clean Institute stands as an independent, education-only organization preparing the next generation of janitorial service providers. The organization's website is www.greencleaninstitute.com.

Contact Information:

Pure Green, LLC David Stetson 800-306-9122 x1 david@puregreen24.com

Green Clean Institute
Michael Richmond 888-569-1649
office@greencleaninstitute.com